Unfold your talent VIA Design



# NORDIC FASHION DESIGN

INTERNATIONAL WINTER SCHOOL IN DENMARK



# **TEACHING STYLE**

The programme will be a combination of lectures, individual exercises, group work and workshops where you learn to develop a fashion concept. Moreover, you will sketch, acquire knowledge of idea generation methods, develop a line-up and prepare a final presentation in the form of a portfolio.

### Lecturers

Professionals from the fashion industry will be part of the team of lecturers teaching the course.

# Facilities

Our well-equipped workshop facilities at Campus Herning include sewing, printing and knitting workshops as well as laser cutter and materials lab, etc.



# FACTS AND INFORMATION

Duration of the programme: 2 weeks

**Programme dates** 

28 January – 8 February 2019.

Application deadline 1 December.

#### Location

VIA Design, Birk Centerpark 5, 7400 Herning, Central Region of Denmark. Please note that the starting point for the winter school is in Copenhagen. See further information in the programme.

#### Language

English B2 level. The course is taught in English.

#### Academic level

Bachelor's level.

#### Price

1000 EUR. The fee includes tuition, field trips, materials and admission fees for day or study trips that may be part of the programme. Accommodation, meals (food and drink), insurance, visa and travelling expenses to and from Denmark <u>are not included</u> in the above price.

#### Credits

Equivalent to 5 ECTS.

#### Student profile

Competencies in fashion design, art, film or communication at BA level. Only international students can apply. Applicants must be at least 18 years old to apply.

#### Completion

Upon completion, you will receive a course certificate documenting the skills you have acquired during the course.

# **PRACTICAL INFORMATION**

### Accommodation

When we receive your winter school registration, we will make all necessary arrangements concerning accommodation. You will stay at the Hotel DGI Huset, a 3-star hotel located in the heart of Herning. The hotel is known for its unique decor and abundance of in- and outdoor facilities, including fitness, spa and a spectacular swim centre. The cost will be approx. 1000 EUR for the entire hotel stay in Herning, and the price includes breakfast.

### Living in Herning

Denmark is one of the world's safest countries with a very low crime rate. However, you should still take the same precautions as you would in any larger European city. Campus is located in the city of Herning in the Central Region of Denmark. From here you can easily travel to Denmark's major cities within a few hours. You go by shuttle bus to the nearby Billund Airport in 45 minutes, and from here you can travel to all of Europe.

## **Exploring Europe**

It only takes a few hours to fly to all the major cities in Europe, making Denmark a European gateway. For example, you can drive to Hamburg and take in the modern metropol, or fly to Paris to visit the Eiffel Tower, ticking off Europe's bucket list of destinations.

### Information:

en.via.dk/programmes/summer-schools

# NORDIC FASHION DESIGN VIA Design // Winter School

Get a chance to submerge yourself in Nordic fashion design, its history and values. VIA Design, the largest educational institution in Scandinavia within fashion and lifestyle, invites you to discover the fascinating world of Nordic fashion design.

Through inspiration and excursions, VIA Design will introduce you to the main aspects of Nordic fashion design. Case studies, lectures and hands-on workshops will guide you through the process and help you understand how Danish fashion design has developed through the years, honouring the tradition of minimalism and craftsmanship. You will be inspired to develop your design skills in a new context and expand your international network. Visiting Copenhagen Fashion Week and major Danish fashion brands is a part of the programme.

You will also visit the Design Museum Denmark in Copenhagen, The Danish Textile Museum and HEART Museum in Herning. Their exhibitions, archives, libraries and collections are an essential part of Denmark's shared design and art heritage and an important source of inspiration for future designers.





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VIA University College

**Visit us:** VIA Design

Birk Centerpark 5 DK-7400 Herning

# Contact:

Ms Anna Kronborg Bell Summer School Coordinator E: summerschool@via.dk T: +45 87 55 15 05 Application: en.via.dk



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